Welcome

We are delighted to invite you to Exhibit / Sponsor an Industry Sponsored Satellite Symposium at a premier international educational symposium entitled “3rd Inflammatory Skin Disease Summit: The Translational Revolution”, a unique and dynamic symposium, being held in Vienna, Austria, at the “Aula der Wissenschaften” on December 12-15, 2018.

Over the last few decades, biomedical research has unravelled a plethora of pathophysiological steps putatively important for human disease development. But it was only in the last few years that a broader translation from basic research efforts to clinical medicine has indeed occurred. This was largely made possible by the close cooperation of basic researchers and clinical investigators, aiming at the development of truly effective therapeutics. Inflammatory skin diseases such as psoriasis and atopic dermatitis serve as an example of this successful bench-to-bedside approach. Currently, more and more therapies are approved as a result of this scientific approach, and many more are on their way.

Nevertheless, a stand-alone meeting in which inflammatory skin diseases and the translational revolution that we are currently experiencing take center stage has been lacking. After two very successful meetings in Vienna in 2014 and in New York City in 2016, we have again taken upon the task of organizing such an important meeting in order to continue this path of therapeutic revolution and extend to other inflammatory skin diseases. We want to discuss new concepts and new developments in the field of inflammatory skin diseases and to devise and explore new therapeutic strategies. For the last two meetings we had been able to attract true leaders in their fields, and we had approximately 600 participants from all over the world at the 2016 meeting in New York. We have now established this conference on an every two-year basis, with the next meeting taking place in Vienna, Austria, in 2018.

Below are a few reasons for why your company should exhibit at this upcoming Summit:

- Attendees are eager to learn about the latest developments for the treatment of inflammatory skin diseases.
- The exhibit hall will serve as a forum to present the individual therapeutic compounds, and to critically discuss their value (efficacy, safety) to key representatives of the scientific community.
- Interact with a diverse group of decision makers.

To reserve your space, please contact Sebastian Battestin at battestin@mondial-congress.com.

The Organizing Committee for this activity appreciates your support and we look forward to your participation in this exciting educational event. If you have any questions, please contact us via email battestin@mondial-congress.com, or via the phone number +43 1 58804 137.

Thank you in advance for your consideration of this request. Sincerely,

Emma Guttman, MD, PhD
Professor and Vice-Chair
Department of Dermatology
Icahn School of Medicine at Mount Sinai
New York, NY, USA

Georg Stingl, MD
Professor and Chairman
Department of Dermatology
Medical University of Vienna, Austria

James G. Krueger, MD, PhD
Director, Milstein Medical Research Program
Senior Attending Physician
D. Martin Carter Professor in Clinical Investigation
Laboratory of Investigative Dermatology
The Rockefeller University
New York, NY, USA

Patrick M. Brunner, MD
Instructor in Clinical Investigation
Laboratory of Investigative Dermatology
The Rockefeller University
New York, NY, USA
Important Deadlines

<table>
<thead>
<tr>
<th>December 2017</th>
<th>Start Application for exhibition space and sponsoring items</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2018</td>
<td>Start of Online Registration / Call for Abstracts / Hotel bookings</td>
</tr>
<tr>
<td>June 2018</td>
<td>Deadline Application for exhibition space and sponsoring items</td>
</tr>
<tr>
<td>Summer 2018</td>
<td>Preliminary Exhibition floorplan &amp; Exhibitor Manual</td>
</tr>
</tbody>
</table>

Contact Address

Organisation, Sponsoring and Exhibition
Scientific Secretariat

Mondial Congress & Events
Mondial GmbH & Co. KG
Operngasse 20b, 1040 Vienna, Austria
phone +43 (1) 58804-137, fax +43 (1) 58804-185
isds2018@mondial-congress.com
www.mondial-congress.com
Congress Profile
(of last Inflammatory Skin Disease Summit 2016 New York)

Participants by Continent: (total pax 597)

- North America and South America: 70%
- Europe: 23%
- Asia: 6%
- Africa: 1%

Participants by Profession

- Dermatologists: 72%
- MD-Scientists: 14%
- Basic Research: 10%
- PhD Student: 5%
A. Sponsoring Categories

Please note that requests will be handled on a first-come-first-served basis and that all prizes are listed without VAT.

**Platinum Sponsor:**

Sponsors contributing in total $75,000 to the conference will be entitled to

- Ability for a 90 minute Industry Sponsored Symposium (non-restricted topic, if within the topic of the meeting)
- exhibit space of 8 sqm (4*2 m)
- a double page of advertising in materials distributed to the audience
- company will be listed as an exhibitor and Sponsored Symposium will be listed on program materials
- 15 complimentary registrations to the Summit scientific sessions
- Level of support will be acknowledged in meeting materials, on posters, from the podium and in slides at the meeting.

**Satellite symposia slots**

All satellite symposia are held in the main auditorium with no competing scientific program taking place at the same time.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>A, Thursday 13\textsuperscript{th} December 2018</td>
<td>08:00-09:30am</td>
</tr>
<tr>
<td>B, Thursday 13\textsuperscript{th} December 2018</td>
<td>12:00-13:30</td>
</tr>
<tr>
<td>C, Friday 14\textsuperscript{th} December 2018</td>
<td>08:00-09:00am</td>
</tr>
<tr>
<td>D, Friday 14\textsuperscript{th} December 2018</td>
<td>12:00-13:30</td>
</tr>
<tr>
<td>E, Saturday 15\textsuperscript{th} December 2018</td>
<td>08:00-09:30am</td>
</tr>
</tbody>
</table>

ISDS is offering a 90-minutes slot for each Satellite symposia. The structure of the symposia can be decided by each company individually. It is recommended by the organizer to offer a 60-minutes symposium with a 30-minutes lunch/breakfast & registration slot before.

The price does not include: Travel expenses, hotel accommodation and congress registration for speakers/chairs of the satellite symposium

**Catering:** For Satellite symposia it is highly recommended to provide catering for delegates to further attract audience.
**Gold Sponsor**

Sponsors contributing in total $35,000 to the conference will be entitled to

- Exhibit space of 8 sqm (4x2 m)
- full-page advertising
- 10 complimentary registrations to the Summit scientific sessions
- Level of support will be acknowledged in meeting materials, posters, from the podium and in slides at the meeting.
- *no opportunity for Industry Sponsored Symposium*

**Silver Sponsor**

Sponsors contributing in total $25,000 to the conference will be entitled to

- Exhibit space of 6 sqm (3x2 m)
- half-page advertising
- 5 complimentary registrations to the Summit scientific sessions
- Level of support will be acknowledged in meeting materials, on posters, from the podium and in slides at the meeting.
- *no opportunity for Industry Sponsored Symposium*
B. Exhibition

1. General contact
For further information please contact
Mondial Congress & Events
phone +43 (1) 58804-137
isds2018@mondial-congress.com

2. Exhibition space rental fee

<table>
<thead>
<tr>
<th>Exhibition Floor Space (minimum size 4 sqm)</th>
<th>€ 500.-/sqm</th>
</tr>
</thead>
</table>

* All prices are net. Local tax plus 1% legal charge will be added if applicable.

The space rental fee includes:

- Net stand area (floor space without equipment)
- Listing of company name in the exhibitor list
- Exhibitors’ technical manual (available Summer 2018)
- Venue security during opening hours
- Exhibitor registrations (one person per 4 sqm, additional exhibitor registration for € 200.-)

The space rental fee does not include:

- Access to scientific programme for exhibitor staff
- Partition walls, carpet and fascia boards
- Furniture and decoration
- Power supply
- Stand cleaning
- Exhibitor insurance
- Data network and telephone

These services can be ordered separately.

All these services and more services can be ordered at extra cost and will be available in the exhibitors’ technical manual.

Submission of an application does not guarantee space availability, nor does it guarantee a particular size, booth type or location. By submitting the exhibition application form, companies agree to the rules and conditions outlined in this prospectus and to any others issued at any time by the organising secretariat for the good management of ISDS 2018.

Please note:
Exhibitor registration does not include access to scientific sessions.
3. Company meeting room

There are several company meeting rooms available for informal business meetings up to a max. of 20 persons. Please note that product placements or educational lectures are not permitted within these rooms.

<table>
<thead>
<tr>
<th></th>
<th>Capacity*</th>
<th>Cost per hour</th>
<th>Every other hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boardroom*</td>
<td>12</td>
<td>€ 150.-</td>
<td>€ 75.-</td>
</tr>
</tbody>
</table>

*Projector and screen are in the room. Drinks and food are not included.

4. Exhibition space allocation - procedure & guidelines

Application for exhibition space can be done via the exhibition application form. By signing the exhibition application form the booking is legally binding.

After the above mentioned first deadline, a preliminary exhibition plan will be available in summer 2018.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so upon online registration. Careful consideration will be given to all requests. However the exhibition management company Mondial Congress & Events, cannot guarantee that all such requests can be met.

C. Advertising items

<table>
<thead>
<tr>
<th>Advertising item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advert (inside page) in final program pocket book</td>
<td>€ 2.000.-</td>
</tr>
<tr>
<td>Insert in conference bag (max. size DIN A4, max. 1 page)</td>
<td>€ 1.000.-</td>
</tr>
</tbody>
</table>
The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur. All commercial participants must adhere to the ISDS 2018 Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed by ISDS 2018 or by the local organisers.

It is the sponsor’s and/or exhibitor’s responsibility to adhere to any laws applicable in the country where the ISDS 2018 is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ISDS 2018.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ISDS 2018 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ISDS 2018. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ISDS 2018 Organisers, the ISDS 2018 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with provision of this document. The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand’s exposure to the participants of ISDS 2018. The organisers must approve all Space Only stand designs. Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

**Payment Schedule**

A deposit of 50% of the expected total fee is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned.

Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of the payment. An invoice for the balance due on the sponsorship item or stand space rental fee will be sent after that. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be reassigned. Sponsors will not be permitted to hold sessions and exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:

- Direct bank transfer
- Credit card (a surcharge of 2% will be added to all credit card payments)

All payments must be made in € Euro.
Cancellation

In exceptional circumstances the organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:
(a) That the request for cancellation received in writing and is submitted by registered post
(b) That the request is received at least three months prior to the opening of the exhibition
(c) That the organisers are able to re-let the cancelled space in its entirety
(d) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded
(e) That the exhibitor agrees that the organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening of the exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the exhibition.

Signing of the ISDS 2018 sponsorship/exhibition application form indicates acceptance of these general terms and conditions.

Warning – fraudulent websites and agencies

ISDS and their PCO and official housing partner Mondial Congress & Events are aware that, in recent years, a number of service providers (e.g. “Exhibition Housing Services”, “Exhibition Housing Management” and “Trade Show Housing”), have contacted companies who have supported our events, citing a named event, to offer hotel reservation services. Additionally, we are increasingly being confronted with fake websites which seem to relate to congresses but do neither originate from ISDS nor from Mondial Congress & Events and have not been commissioned by authorised web design agencies. These imitation sites invite congress participants to supply their personal details and promise, in return, to provide offers for travel and accommodation.

Mondial Congress & Events DOES NOT place telephone calls requesting the personal details or credit card information of participants! Please on no account supply your details over the telephone. Mondial Congress & Events will always provide you with the official booking forms, either in written format or online. Your personal data will be treated securely and the purchased and paid services are ensured.

Only Mondial Congress & Events has access to the officially contracted ISDS 2018 room blocks and rates. Be aware that unauthorised companies might not deliver what they promise in terms of quality and location. Rates and extra charges may be inflated or hefty fees placed on credit cards. We urge exhibitors and sponsors of ISDS to proceed with extreme caution when arranging travel and hotel accommodation through agencies other than Mondial Congress & Events.

Please note that “Exhibition Housing Services”, “Exhibition Housing Management”, “Trade Show Housing” and any other agencies with the exception of the official PCO Mondial Congress & Events neither represent ISDS, nor have we authorised them to use their names or trademarks on information they send out to exhibitors and sponsors.

If you are contacted by any agency other than Mondial Congress & Events or have any questions regarding legitimacy please don’t hesitate to contact us at isds2018@mondial-congress.com
SPONSORSHIP APPLICATION FORM

Mail to:
Mondial Congress & Events
Mondial GmbH & Co KG
Operngasse 20B, 1040 Vienna, Austria
☎ +43 (0)1 58804-137
✉ isds2018@mondial-congress.com

Please make sure to read the participation terms & conditions before completing this form

COMPANY INFORMATION

Company Name (for invoice): ............................................................................................................
Company Name *: ..............................................................................................................................
Address: ...........................................................................................................................................
City, Postal Code: ........................................... Country: .................................................................
VAT Reg. No: ................................................... Contact Person: Title: ............... Mr. / Ms.:...........
Family Name: ................................................... First Name: ........................................................
Telephone: .................................................... Fax: .................................................................
E-Mail **: ........................................................ Mobile: ...............................................................

* mentioned on Web and in Final Programme
** COMPULSORY field – all correspondence will be sent by email!

SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Package requested</th>
<th>Package Price in Dollar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Sponsorship Package</td>
<td>USD 75.000,00</td>
</tr>
<tr>
<td>Gold Sponsorship Package</td>
<td>USD 35.000,00</td>
</tr>
<tr>
<td>Silver Sponsorship Package</td>
<td>USD 25.000,00</td>
</tr>
</tbody>
</table>

ADVERTISING ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>Unit Price in EURO</th>
<th>(check here)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advert (inside page) in final program pocket book</td>
<td>EUR 2.000,00</td>
<td>☐</td>
</tr>
<tr>
<td>Insert in conference bag (max. size DIN A4, max. 1 page)</td>
<td>EUR 1.900,00</td>
<td>☐</td>
</tr>
</tbody>
</table>

SATELITTE SYMPOSIA SLOTS (upon availability – first come first serve)

Only for Platinum Sponsors

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>(check here)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A, Thursday 13th December 2018</td>
<td>08:00-09:30am</td>
<td>☐</td>
</tr>
<tr>
<td>B, Thursday 13th December 2018</td>
<td>12:00-13:30pm</td>
<td>☐</td>
</tr>
<tr>
<td>C, Friday 14th December 2018</td>
<td>08:00-09:00am</td>
<td>☐</td>
</tr>
<tr>
<td>D, Friday 14th December 2018</td>
<td>13:00-14:30pm</td>
<td>☐</td>
</tr>
<tr>
<td>E, Saturday 15th December 2018</td>
<td>08:00-09:30pm</td>
<td>☐</td>
</tr>
</tbody>
</table>

All prices are net. Local tax will be added, if applicable.
PAYMENT & CANCELLATION CONDITIONS

Upon receipt of the invoice, a down payment of 50% needs to be made to the following bank account:

Bank: UniCredit Bank Austria AG, Schottengasse 6-8, 1010 Vienna (Austria)
SWIFT/BIC code: BKAUATWW
IBAN code: AT02 1200 0100 2271 5451
Account name: Kongress ISDS 2018 - Exhibition
Account owner: Mondial GmbH & Co. KG

Kindly note, that booking can only be confirmed after receipt of down payment.

Please instruct your bank to carry out the transactions "Free of charge for the recipient". Any bank fees incurred will be charged to the respective company. The final payment is due within four weeks of receipt.

If a booking is cancelled until Friday, March 16, 2018, 50% of total cost will be retained; 100% of total cost thereafter.

Place of jurisdiction: Vienna, Austria

By signing this Exhibition Application Form, we accept the Participation Terms & Conditions and the Payment & Cancellation Conditions as outlined in the Sponsorship & Exhibition Prospectus.

Place, Date

Signature & Company Stamp

Jointly provided by the Austrian Academy of Sciences